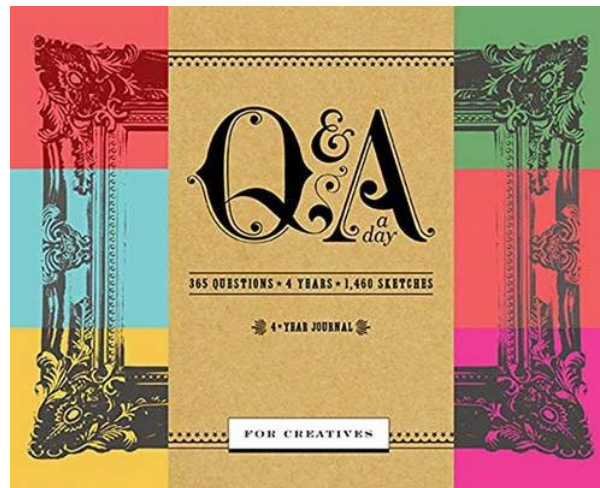
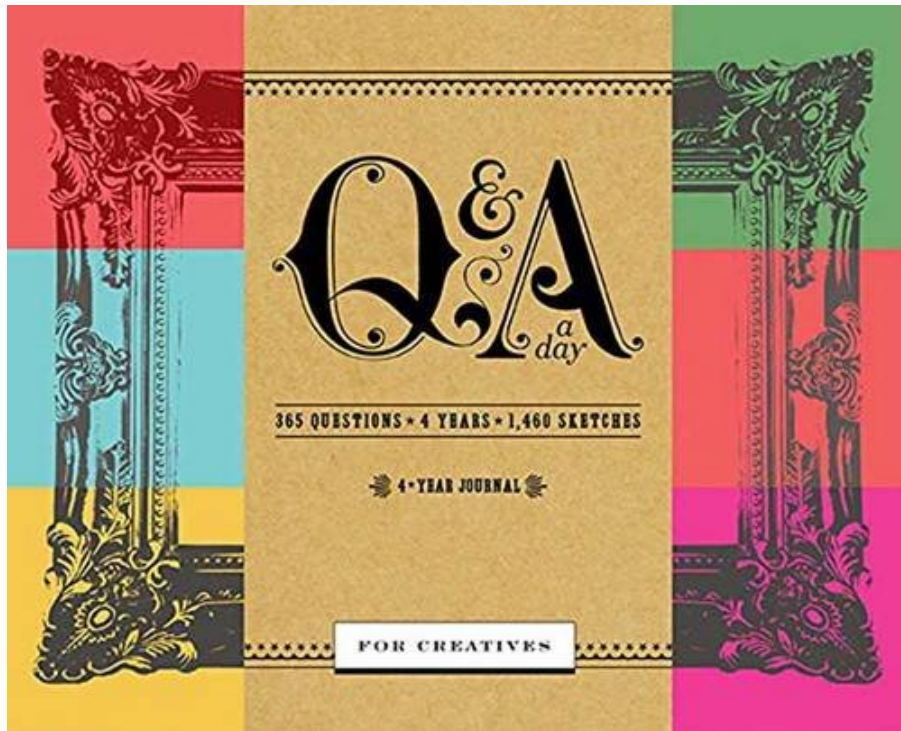


Q&A A DAY FOR CREATIVES: A 4-YEAR JOURNAL BY POTTER STYLE



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About the Author

POTTER STYLE, an imprint of the Crown Publishing group, is a lifestyle gift imprint, specializing in design, health, humor, stationery, and other gift books and paper products.

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Q&A a Day for Creatives is your go-to source for inspiration, whimsy, and idea generation. Each page of this four-year journal features a compelling question designed to get you thinking drawing, and dreaming. Open the journal to today's date and fill in the appropriate space as you see fit. (Pencil doodles? Watercolor? Musical scales?) As the journal fills year after year, you'll own a showcase of your ever-growing creative output.

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22 of 22 people found the following review helpful.

Unique and Imaginative; Not Just for Illustrators and Sketch Artists

By Kelly Garbato

Q&A A DAY FOR CREATIVES: A 4-YEAR JOURNAL is the latest in a series of guided journals produced by Potter Style, a “lifestyle gift” imprint of The Crown Publishing Group. Other specialized titles are aimed at moms, teenagers, book lovers, college students, and list-makers.

My first foray into Potter Style’s Q&A A DAY journals was the Q&A A DAY: 5-YEAR JOURNAL, which features 365 writing prompts – one for each day of the year, with enough space to record five years worth of entries. It’s a pretty rad idea, but the design of the book makes it difficult to use. At nearly 1 1/4” thick and 6 1/4” tall by 4 1/4” wide, it’s a little smaller than a mass market paperback – but just as thick. Since my hand starts dropping off the end of the page about halfway down, I find it terribly difficult to write in. Plus the lines are tiny! I used it for about a month before personal issues proved too much of a distraction; looking back, I’m not surprised to see that many of my entries are borderline illegible thanks to the ill-devised layout.

So I was kind of psyched when I saw the oversized, rectangular cover of Q&A A DAY FOR CREATIVES. The book is significantly larger than its predecessor – 9 1/2” wide by 7 1/2” tall (those measurements are for the cover; subtract 1/4” off each the width and height for the pages) – and MUCH easier to use. The soft cover also makes it easier to open and lay flat for comfortable use.

Each page features a prompt, along with four 3 3/4" x 3 3/4" squares to sketch your entry. While the book's obviously aimed at illustrators and sketch artists (and possibly even painters; e.g., "Draw a human skeleton without looking at reference images."), anyone with an interest in the visual arts can bend the rules to play along.

Can't draw or paint? No worries! Scrapbook the heck out of this sucker! Treat it like a Pinterest board. If you're into graphic art, complete the prompt using Photoshop and print out and paste in your answer. When Potter asks you "What was the happiest purchase you made in the past few weeks?," attach a picture of your rescue dog wearing that shiny new ladybug outfit you bought her – or just include a clipping of the catalog listing. Some of the prompts are even open to written answers, traditional journal style.

That said, I'd caution against cutting and pasting in every answer: all that additional paper will add up, eventually making the journal too thick to close or even easily flip through or store away. (I've had similar problems with various dog and cat memory books I've purchased over the years.)

Just to give you an idea of what you'll be asked to draw, here's a random sampling of ten prompts:

- "What does your hair look like today?" (June 25)
- "Draw yourself drawing. What are you drawing in the drawing of you drawing?" (October 10)
- "This page is full of bugs!" (March 28)
- "A four-parter! Over the course of the next four years, fill each panel with the life of a tree, from acorn to sapling, and onward to maturity." (March 19)
- "Dream up a creative way to combine two animals into one. A frog and a goat? A seal and a blowfish?" (December 3)
- "Draw a key. What does it open?" (April 9)
- "What monster lives under your bed?" (August 16)
- "Draw a tiny desert island. Who is on it?" (October 4)
- "How would you illustrate a smell that you love?" (May 20)
- "What's the one item you're most embarrassed you own?" (March 7)

I really love these guided journals; they're an excellent choice for people who want to keep a daily journal, but don't have a whole lot of time or discipline to maintain the habit. The short, specific entries help keep you focused and motivated, and the four-year span offers a fun way of comparing your answers over a longer period of time.

** Full disclosure: I received a free copy of this book for review through Blogging for Books. **

7 of 7 people found the following review helpful.

Great idea; needs better paper.

By Durough

Potter Style, known for their interesting journals and quirky books related to games and literature, present their latest: //Q&A a Day for Creatives//, a four-year journal of a sketch-a-day with short bits of inspiration. Here's how it's laid out: Every page follows the solar calendar and contains an inspirational text and four 3.75"x3.75" (roughly) squares with "20_ _" in the bottom-left corner of each square. The idea is that one may begin anywhere in the calendar (say, the day you buy it), jot down the rest of the year in the first square ("2015"), read the text (September 15 reads, "What if you had to wear a disguise today? Picture it here."), sketch whatever comes to mind, and repeat for four years, each year remembering those previous while sketching in the next square. (If you're as curious as I am, you'll quickly find that there is a page for February 29 with four squares. I say just fill them all in on that special day!) It's certainly a neat idea to break up your day with a fresh idea and sketch to keep the brain going and seeing how one changes through

the years. I like the idea, and I'm interested in seeing what comes from continued use.

With all that in mind, I'm a little disappointed in the paper used in this book intended for creative sketching. Crayons and colored pencil may do well, and graphite is fine on most paper but often smudges onto the opposite page. Any liquids (e.g., water color, pen & ink, etc.) should be avoided since the paper is too thin. Even using a normal felt or ballpoint pen is going to show through the other side if it doesn't outright bleed through. So, keep this in mind if you're looking for something to really have fun with. I'm probably going to stick with a simple, gel ink, ballpoint pen throughout.

*I received this book from Blogging for Books for this review.

2 of 2 people found the following review helpful.

Other fun ways to use this book

By A. Yen

Q & A For Creatives is another book in the series from the folks at Potter Style, known for their series of Q&A books of all kinds.

It's a fun idea. But for someone like me who can only sketch stick figures and an occasional cat face, it's a bit intimidating. 1 sketch per day for FOUR years. Ouch. Not going to happen. But I can see how someone who enjoys art journaling and needs a little prompting by the daily question to get the creative juices flowing would love a book like this.

Since most in my family aren't much into drawing - and definitely NOT every day we thought of several other ways that this fun book could be used:

1. Make it your guest book. Particularly if you have an open door with lots of people stopping by for overnight visits or dinners, keep this book handy and "require" that your guests not only sign in but answer the question with a drawing for that particular day.

2. Family journal. Pass the journal around to various members of the family each day.

3. Traveling journal. Have your family do the sketches one week then send or pass it on to another family to enter their sketches for the next week. The problem with this is you lose the days while the book is in transit, so we'll keep thinking on that to see how it might work.

4. Bible journaling. There is a whole movement of people who are drawing, painting, sketching and all in their bibles. Some, however, would love to do that but don't like the idea of adding all that medium to the pages of their bible. This book could be a companion book and record 4 years of inspiration. Just ignore the questions in the margin or find passages in your bible that would compliment the question of the day.

5. Just one year. Have 4 different people fill in the boxes each day instead of just one box per year. That way it could be a one year record of 4 friends, 4 family members, 4 co-workers, etc., sketches.

6. Once a week. This might be a bit heavy for some but instead of actually doing the drawing once a day, pick one day of the week to be your creative day and go through all 7 questions for that week on that one day.

I'm sure there are more ways too. Feel free to comment if you think of some and I'll add them to my blog post too!

Would I recommend this book? Maybe. I think there are certain people I know who might love the idea and it's a really pretty book to leave out - so yeah, I think I would recommend it.

I received my copy from Blogging For Books in exchange for an honest review. I'm not compensated in any way for providing a positive review for any of their books.

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