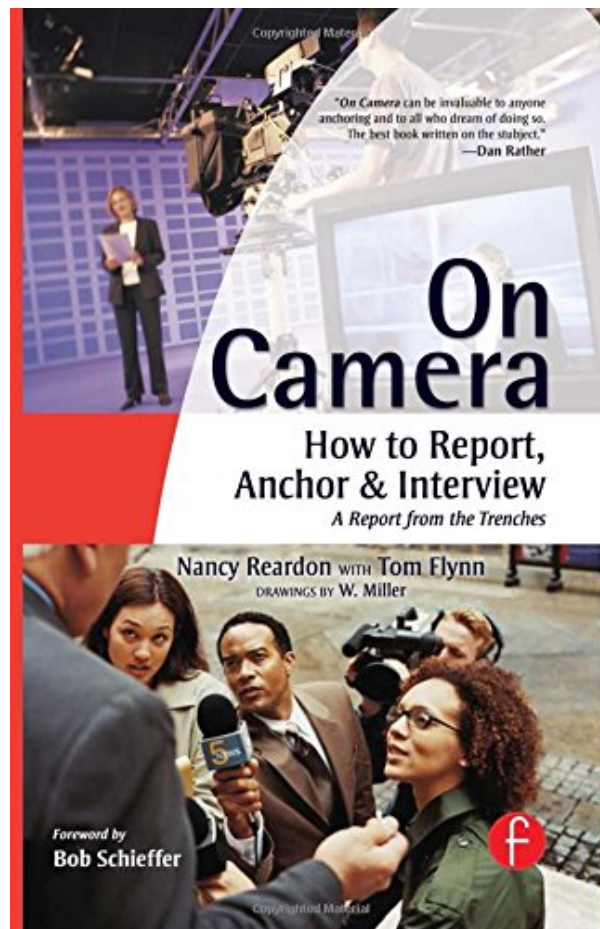
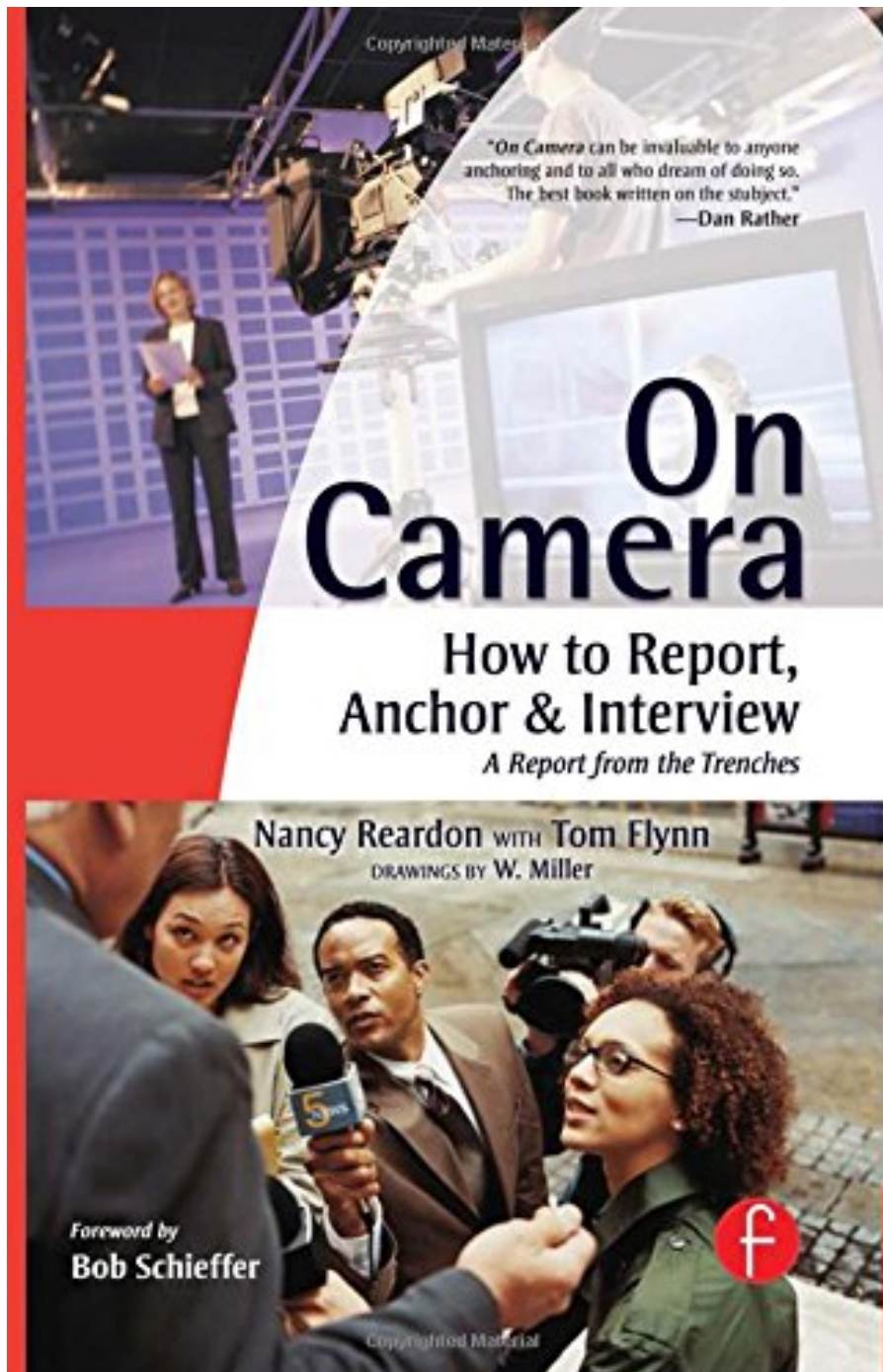


ON CAMERA: HOW TO REPORT, ANCHOR & INTERVIEW BY NANCY REARDON, TOM FLYNN



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About the Author

Nan Reardon created the first university course (The New School, NYC) for on-camera presentation 20 years ago. Reardon has taught network, international & local television reporters for years. She teaches at the The New School and New York University. She continues to travel to various countries outside the US to work with TV broadcasters.

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ON CAMERA: HOW TO REPORT, ANCHOR & INTERVIEW

BY NANCY REARDON, TOM FLYNN PDF

Want access to the best-kept secrets and tips for sounding and looking professional while presenting on-camera for television?

This is your toolkit.

Reardon's On Camera: How to Report Anchor and Interview teaches you how to become professional and effective on camera. Learn how to appear, and feel, at ease-whether doing an interview or reporting in the field, or whether reading copy from a prompter or giving a video presentation. Read about what tricks the pros use to get the best interview answers from their subjects.

. Nancy Reardon reveals a career's worth of inside stories from the world of reporting-insights toward helping you develop your professional skills

. Get the scoop on job techniques and essentials: how to anchor, report & interview with the hallmarks of a pro

. The CD-ROM is a course in itself, with video examples of how to interview on-camera, prompter copy for you to practice your reading and breathing techniques

These are the nuts and bolts of how to do the job at the network level or as a backpack journalist so that when you're standing in front of the camera, in the studio, or out on location-you know what you're doing. Nancy gives you techniques behind professional on camera presentation, with exercises drawn from her years of teaching. The book, co-written by Tom Flynn with decades of experience at the networks, provides tricks of the trade and some surprising-but-true stories from inside the business.

Presenting on camera is not limited to television. Today, most businesses require you to be media savvy. You have to learn how to comfortably present yourself in video conferences, as well as videotaped messages to large and small groups. Whether you are new to television or have experience in front of the camera, you can improve on your current skills by reflecting on the career-focused tips and tried-and-true principles inside this book's cover-all oriented to skills development.

The book's CD-ROM contains instructional videos, an interactive feature story that allows you to write, edit and read your script, as well as vocal technique demonstration videos led by the author. Included is prompter copy that you will get nowhere else. It gives you the experience of reading a script from the prompter just as the pros do in the studio.

We hope you enjoy the witty drawings by New Yorker cartoonist W. Miller, which illustrate on camera positioning!

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Most helpful customer reviews

6 of 6 people found the following review helpful.

The Real Deal!

By Amy Eden Jollymore

Nobody can tell it to you like an insider, and Nan Reardon is all that. This book gave me many more practical tips than I expected (and now I can't live without this book) -- but, also, the book is supportive and inspiring, too. It's a keeper. I'm not lending it out, buy your own!

5 of 5 people found the following review helpful.

A Must Have!

By Ryan

Nancy has given the interviewer the real inside track to this process. Although it can be a very stressful set of events, Nancy helps take off a lot of the edge. The book is written with care and good humor, and would be a real asset to all people who interview, and employers alike. It's concise and focused on key aspects of interviewing, without the fluff. The writing style is down-to-earth and personalized as if Reardon is coaching and encouraging the reader through the process of interviewing. The tone is not pretentious as I've observed in other books of a similar nature. The chapters are well-organized and build upon each other.

4 of 4 people found the following review helpful.

The new reporters friend. A must read!

By Bull Madden

After reading "On Camera", by Nancy Reardon and Tom Flynn, I want to report this is the first time I have seen so many anchoring and reporting lessons and learning techniques in such a concise and easy to follow format. Not only was the book itself enlightening but the added DVD gives real, honest and practical advice which anyone will come away from with more basic and professional skills.

This new book should be a "must read" for anyone studying "On Camera" television or video reporting, from the student to the still learning reporter. And aren't we all still learning.

Highly recommended.

Jackson M

See all 8 customer reviews...

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